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NAB's digital cinema summit explores all things 3-D

NAB SMARTBRIEF | 04/20/2009

The need for technical standards for 3-D was a hot topic Sunday at The NAB Show in Las Vegas, where digital cinema summit keynote speaker Mark Zoradi, president of the Disney motion pictures group, called for standards to allow "every distribution channel" to handle the new technology requirements of the new 3-D. In related news, the Society of Motion Picture and Television Engineers, which co-presented the summit with [the Entertainment Technology Center at USC](#), unveiled new research that suggested 3-D guidelines for home equipment would be ready in a year. [Hollywood Reporter, The \(04/19\) Variety \(04/19\)](#)

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